



FOR IMMEDIATE RELEASE:

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2005 MOTOR CITY BOWL ANNOUNCED

DETROIT— Motor City Bowl officials announced today that the 2005 Motor City Bowl will return to downtown Detroit's Ford Field on Monday, December 26, 2005 at 5:30pm. The 2005 game is the ninth annual Motor City Bowl. It is the fourth year that the bowl has been held at Ford Field, after five years at the Pontiac Silverdome.

Sponsored by Detroit's Big Three automakers Ford, GM, and DaimlerChrysler, the Motor City Bowl will match the Mid-American Conference (MAC) #1 or #2 selection against a bowl-eligible team from the Big Ten. The game will again be televised nationally on ESPN.

"We are thrilled to host the Motor City Bowl at Ford Field for a fourth straight year," said Motor City Bowl Executive Director Ken Hoffman. "Since our move into the downtown area, the city and downtown businesses have truly embraced the bowl, helping to generate a crowd that was the largest in bowl history last year. We anticipate a great match-up this year."

Past Motor City Bowls have seen stellar performances from future NFL stars Randy Moss, Rob Morris, Chad Pennington, Deuce McAllister, Byron Leftwich, Doug Jolley, Chester Taylor, Dan Koppen, Dan Orlovsky, and many others. The Detroit All-Star High School Marching Band and Detroit's own "Queen of Soul" Aretha Franklin have been among the bowl's featured pre-game and halftime performers.

"The ninth annual Motor City Bowl will serve as a great kick off to *Capital One Bowl Week* on ESPN," said ESPN VP of Programming Dave Brown. "We look forward to an outstanding match-up between the MAC and the Big Ten."

The MAC boasts a 5 – 3 record in the Motor City Bowl. In addition to the Big Ten, the SEC, Conference USA, the Mountain West, and the Big East conferences have also had teams compete in the Motor City Bowl.

Motor City Bowl tickets will go on sale in October and can be purchased, in person, at the Ford Field ticket office or by calling Ticketmaster at **248-645-6666**. Tickets will also be available through the ticket offices at all MAC schools.

General public tickets for the Motor City Bowl will be available for \$25 and \$45. VIP/Club Level tickets in the south club will be \$55. All Motor City Bowl tickets are reserved seating. Gates will open at 3:30pm on game day.

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